



# Publishers See Great Promise for Future in Alberta Oil Development

## CANADA-WIDE SURVEY SHOWS TRADE ACTIVE

General Business Undertone One of Confidence and Buoyant Optimism

**Canadian Press**  
TORONTO, April 30.—The Mail and Empire published the following news article today:

"During 1929 opens with the Dominion contemplating a markedly optimistic outlook in almost all lines of business, with building showing strength and agricultural, industrial, mining and transportation development promising much for this year and the future."

"This is the conclusion to be drawn from a coast-to-coast survey conducted by the Mail and Empire as a means of a series of interviews conducted with the chief business executives and publishers of Canada, who have been the actual trend-setters of the Canadian Press and the Canadian Daily Newspaper Association."

"Newspaper interviewing is not unusual. Newspaper editors interviewed are a fairly, a fact which was characteristic of every publisher of the Mail and Empire Staff, Sunday and weekday."

"Yet there is no more adequate index of business prosperity or depression than the daily newspaper, which daily function is that of a mirror and a guide to the public mind."

"The survey was conducted by the publishers of Canada, that is, the editors of the daily newspapers, who with much promise of the year, they also point out the difficulties which will be met in the future."

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## AIR CRUISES MAY BE BUILT AT KINISLEA

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## New Elevators May Be Built At Kinisla

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## BRITAIN RANS POISON GASES IN WAR TIME

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## REDS DISTURB THE COMMONS IN BRITAIN

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## EUROPE FEARS FOR MAY DAY

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### 25 only, Canvas Golf Bags, 2.98

—Three leather-covered steel stays give extra strength. Leather bound and trimmed. Complete with ball pocket, handle and sling. 25 only at, each ..... 2.98  
Jasper Ave., HBC



# Hudson's Bay Company

INCORPORATED 2<sup>ND</sup> MAY 1670.



### Spalding Kro-Flite Golf Balls, 50c

—Imperfects of regular 75c balls but the imperfections are scarcely noticeable. The quantity is limited. Wednesday morning special at, each ..... 50c  
Jasper Ave., HBC

## Store Closes Wednesday At 1 P.M.—4-Hour Rush Specials!

Wednesday  
Store Hours  
9 a.m. to 1 p.m.



## Anniversary Sale



Wednesday  
Store Hours  
9 a.m. to 1 p.m.

Personal Shopping the Rule—No Telephone Orders Filled for Lines Advertised on This Page—Come at 9 a.m.

### Palmolive Soap at 5c

—1000 cakes only for 9 o'clock selling Wednesday. Genuine Palmolive in the regular size cakes. Limit 10 cakes to a customer.  
—No phone orders please.

### Tooth Brush and Holder, 29c

—The TOOTH BRUSH is in the most popular style, with high-grade brushes and assorted colored handles; the HOLDER is a dainty doll figure in attractive colors. Regular value 50c. Wednesday morning the two for ..... 29c

### Pad and Envelopes, 19c

—The pad is full letter size, containing 50 sheets of very fine quality linen or smooth finish paper, with or without lines; the envelopes are good quality in linen finish. Pad and package of envelopes, regular value 25c, for ..... 19c  
Main Floor, HBC

### Silk Elastic, 12 Yards 25c

—1000 yards of boil-proof silk elastic in the popular 1/2-inch width. To sell quickly at ..... 12 yards for 25c

### Feeding Bibs, 19c

—Belding's feeding bibs with sleeves. Obtainable in Green, Yellow, Peach and Rose. Each ..... 19c  
Main Floor, HBC

### 100 Smart, Straw Hats

For Women and Misses

2.50 Each

—Come at 9 a.m. for best choice. A really wonderful collection featuring the newest style tendencies in STRAW HATS for immediate and later season wear. Effectively trimmed and shown in new shades of Green, Capucine, Beige, Red, Yellow, Rosewood, as well as navy, black and brown.  
—Wednesday morning special at ..... 2.50  
Second Floor, HBC

### Trimmed Rayon Gowns

1.79 Each

—You'll wonder how they could be produced at the price. Lovely quality, lace trimmed rayon gowns with square neck in slip-over style with wide shoulder straps. Trimmed with fagoting, rayon laces and medallions. A variety of pretty pastel shades. All sizes for women and misses. Specially purchased and priced for quick selling at, each ..... 1.79  
Second Floor, HBC

### New Leather Handbags

Regular values from \$3 to \$50

1.95 Each

—Selecting a new bag from this group will be a pleasure—but come at 9 a.m.—they are sure to be snapped up quickly. Each bag guaranteed GENUINE LEATHER. A variety of styles, including, Back-strap, Pouch, Envelope or Underarm. Wednesday Morning Special at, each ..... 1.95  
Main Floor, HBC

### Coat and Dress Belts

200 only in a rush selling!

35c Each

—The two hundred available should disappear in double quick time. Plain or novelty finished belts in a big variety of styles. Shown in tan, brown, blue, black, green, etc. Not very size but a good assortment.  
Main Floor, HBC

### Portable Phonograph with 4 Victor Records, 9.95

—The HBC Special Portable Phonograph finished in brown fabricoid with nickel-plated. Complete with convenient holder for records. Wednesday morning the phonograph and records for only ..... 9.95  
Jasper Ave., HBC

### 108 Pairs Men's Blue Bib Overalls, Pair 1.59

—A Wednesday morning special that calls for 9 o'clock shopping! Standard weight, good quality blue denim overalls strongly sewn to stand hard service. Finished with six pockets. High cut back. Sizes 34 to 44. Please note: No telephone orders filled and not more than two pairs to one customer.

### Rush Selling of Men's Underwear at Suit \$1

—Many different lines in one big group at a price to start selling at 9 o'clock. Choose from—Balmbrigian combinations with short sleeves and in ankle length—Balmbrigian shirts, sizes 34 to 44 and drawers, sizes 32 to 42—men's athletic combinations, no sleeves and knee length, silk stripe fabric in white top with colored trunks, sold regularly at \$2, sizes 34 to 44—Cotton Merino combinations, long sleeves and ankle length, sizes 34 and 36—also fine ribbed white cotton, sizes 34 to 44. All perfect goods specially purchased and sale priced at, suit \$1.

Main Floor, HBC

### 62 Only, Boys' Copper Shell, Bib Overalls, Pair 50c

—No phone orders please and not more than 2 pairs to a customer. Made of strong wearing copper shell drill with bib, suspenders, and 2 pockets. Trimmed with blue. Sizes 4 to 8 years. A small factory clearance at less than half the regular value. Wednesday morning special, pair 50c.  
Jasper Ave., HBC

### 400 Prs. Women's Silk Hose 59c Pair

—Pure thread silk hose—every pair perfect. Reinforced in sole, heel and toe. Shades of dove grey, mauve taupe, fawn, peachbloom, zinc, grain, muscade, etc. Sizes 8 1/2 to 10. Priced for quick clearance at, pair ..... 59c  
Main Floor, HBC

### 700 Prs. Children's 7-8 Hose 25c Pair

—3/4 length fine cotton hose in 4-in-1 rib. Turn-back tops in contrasting shades. Every pair perfect. Shown in nude, grain, black and grey. Not all sizes in each shade. Wednesday Morning Special at, pair ..... 25c  
Main Floor, HBC

### 360 Women's New Home Frocks at only, each \$1

—There should be a 9 o'clock rush for these pretty home frocks at \$1 each. Fashioned from superior quality printed percale in a host of smart styles, prettily trimmed with organdie, pipings, pockets and contrasting trims. Big variety of printed patterns and colors. Sizes 34 to 42. Extra Special at, each \$1.

### 1000 Women's Knitted Cotton Vests and Bloomers, each 29c

—Substandard of a higher priced line. The imperfections are so slight they will not interfere with the wear. VESTS in white only, tailored, opera top, no sleeve and short sleeve styles—sizes 36 to 44. BLOOMERS of fine knitted cotton, reinforced gusset, strong elastic at waist and knee—pink, peach, blue, and white—sizes 36 to 44. Wednesday morning, each 29c.  
Second Floor, HBC

### 150 Navy Serge Skirts

For Girls of 6 to 14 Years 2.19

—Fine quality, navy serge, pleated skirts on detachable cotton bodies. A maker's clearing line secured greatly below value and offered at a big saving. Wednesday Morning Special at ..... 2.19

### 120 Printed Blouses

For Girls of 6 to 14 Years 1.50

—Lovely quality printed percale blouses in the popular over-blouse style with banded bottom, pocket, picket edge collar and contrasting trims. A variety of pretty patterns and colors. Sale price ..... 1.50  
Second Floor, HBC

### A Bridge Stand Lamp Complete for only 3.95

—There is certain to be a rush for these lamps, so come at 9 a.m. Handsome, new wrought iron design that will harmonize with any surroundings. Jacobean style stand with ornamental top. Adjustable bridge type lamp complete with silk cord and plug. Attractive silk shades with braid border in a variety of pleasing colors. Wednesday Morning Special at 3.95.  
Hardware Dept.—Jasper Ave., HBC

### Boys' Running Shoes

Sizes 11, 12, 13 ..... 1.19  
1 to 5 ..... 1.29  
—Strong white canvas shoes with thick, red rubber suction soles. Trimmed and reinforced with red rubber strappings and perforation holes.

### Boys' and Youths' Canvas Shoes

Sizes 11, 12, 13 ..... 73c  
1 to 5 ..... 93c  
—Brown canvas running shoes trimmed with black rubber and "Rugatek" rubber soles.

### Women's Canvas Shoes, 68c

—White canvas strap slippers with crepe rubber soles. Sizes 3 to 7.

### Men's Black Calf Oxfords

2.95 Pair

—Seldom, indeed, will one find shoes like these at this ridiculously low price. It is a bargain that calls for 9 o'clock shopping. Black calf oxfords with leather soles and rubber heels. Sizes 6 to 11. The number is limited so shop early. Wednesday Morning Special at, pair ..... 2.95

### Women's Patent Slippers, 2.95

—Quick selling should prove the rule in this Wednesday Morning Special. Women's and growing girls' patent slippers with Cuban or spike heels. Sizes 3 to 7. An outstanding bargain at, pair ..... 2.95  
—GIRLS' AND MISSES' white canvas strap slippers with crepe rubber soles. Sizes 6 to 2 at, pair ..... 59c  
Jasper Ave., HBC

### LOOK! 250 Cretonne and Chintz Cushions, each 49c

—A rousing special to start selling with a rush on the stroke of the opening gong. Kapoc filled cushions at less than the price of the cushion form! A good variety of colors and patterns in both cretonne and chintz. Ideal cushions for verandah or cottage. Sold on third floor. Wednesday morning, each 49c.

### The Wide, 12-foot "Dominion" Printed Linoleum, sq. yd. 69c

—Slightly imperfect in the print but the wearing quality is not affected. Smooth surfaced quality that is easy to keep clean. Several good patterns for your choosing. Note particularly the width—12 feet. Square yard 69c.  
Third Floor, HBC

### Good, Medium Grade, Felt Mattresses, Only 7.50

—The number available should disappear in quick time at this bargain pricing. Well filled with soft, felted cotton, encased in splendid art ticking covers, and finished with neat rolled edge. Sizes 3 ft. 3, 4 ft., and 4 ft. 6.  
—Wednesday Morning Special at 7.50.

### 4 Only Dining Room Suites to Clear at \$85

—Just four suites at this bargain pricing. Eight-piece suites in durable Old English brown tone. Suite consists of—Rooney Buffet fitted with neat mirror back and conveniently arranged drawer and cupboard space—oblong style Extension Table with six sturdy legs—set of six Chairs with good quality genuine leather slip seats. The 8 pieces for \$85.  
Third Floor, HBC

### HBC Creamery Butter 2 lbs. for 81c

—The well known "Seal of Quality" Creamery Butter. We reserve the right to limit quantity sold to each customer. No phone orders please.

### Tomatoes, 3 tins 38c

—Choice tomatoes, 2 1/2 lbs. Extra Special at 3 tins 38c

### Brisket Bacon, 49c

—500 lbs. Burns' Shamrock Brisket Bacon, about 2 lbs. each. Wednesday Morning, each ..... 49c  
—No phone orders please.  
Jasper Ave., HBC

### Boys' and Youths' All-Wool Bathing Suits, 1.95

—Specially purchased and priced for a Wednesday morning special! One-piece style with skirt; seamless crotch to assure comfort. Combination colors of red, white, maroon, orange, black, royal and green. Tailored to fit and made for service. Sizes 26 to 34, but not in each color. Special at ..... 1.95  
Jasper Ave., HBC

### Colored Baronet Satin 85c Yard

—A value to bring you here when the store opens. Rich, lustrous silk popular for lingerie, fancy work, drapes, and many home uses. 36 inches wide. Shades of Sky, Cocoa, Daisy, Light Green, Dark Green, Flirt, Copen, Sand, Pink, Mauve, Navy, etc.  
—Wednesday Morning Special, yard ..... 85c  
Second Floor, HBC

### Cotton Filled Comforters Each 2.98

—Just ninety of these comforters for Wednesday morning. Come at 9 a.m. if you want one. Just the thing for the child's bed or summer cottage. Serviceable coverings in a variety of patterns. Sizes 60 by 72 inches and 66 by 72 inches. Each ..... 2.98  
Second Floor, HBC

### Cups and Saucers

6 for 69c

—140 dozen only china cups and saucers. Good shapes. Choice of 8 patterns. 6 cups and 6 saucers for ..... 69c

### Vegetable Dishes, only \$1

—47 only covered vegetable dishes formerly 1.75 to \$5 to clear Wednesday morning at each ..... \$1

### Cups and Saucers, 12 for \$1

—A dozen for a dollar! Clover Leaf or plain white cups and saucers. 12 cups and 12 saucers for ..... \$1  
Third Floor, HBC

### Sale of Garden Rakes

Each 59c

—You'll need a rake for the spring clean-up. Don't miss this bargain! Good quality cast steel, 14 tooth rakes with strongly attached, long, smooth, hardwood handle. Wednesday Morning Special, each ..... 59c  
Jasper Ave., HBC

### Wallpaper, Roll 7c

—480 rolls for quick selling. Two colorings in a neat, attractive pattern.

### Ceiling Paper, 10 Rolls \$1

—White Mire Ceiling Paper at a bargain pricing for Wednesday morning.

### Sidewall Lots Wallpaper

Bedroom Styles ..... Lower Room Styles  
10 single rolls ..... 1.89 10 single rolls ..... 2.79  
—30 varieties for your choosing. Quality wallpaper at a distinct saving.  
Jasper Ave., HBC



















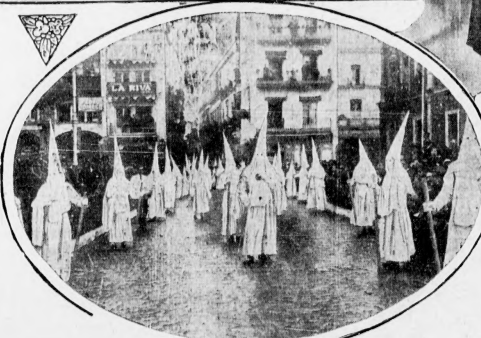
# Wanderers Return : Her Husband's Footsteps : Keeping It Dark



**BACK FROM ANTARCTIC:**  
Bringing stirring tales, twelve members of Byrd Antarctic Expedition recently returned to San Francisco. In October they will return to resume their exploration.



**BEST'S FAMOUS BEAUTY:**  
Miss Jerry Chenoweth, "Miss Portland" of Portland, Oregon, has been declared the champion non-professional beauty of the United States.



**NOT KU KLUX KLANSMEN; HOLY WEEK MARCHERS:**  
First impression suggests a Klan demonstration, but they are only masked figures preceding a carriage containing sacred images in a Holy Week religious procession in Seville, Spain.



**A WAVE FOR THE WORLD'S HOMELIEST WOMAN:**  
Mary Ann Bevan, Ringling Bros. circus, although she claims to be the world's homeliest woman, is not averse to permanent wave beautification while the circus is in New York.



**NEW RAILWAY STATION FOR THE VATICAN CITY:**  
Preparations for the building of the new railroad station, back of St. Peter's which will serve the new Vatican city, the pope and their entourage in their travels.



**A SNARE FOR THE COLLECTORS OF SHIP MODELS:**  
This old Chinese man is a subtle trader, and knows that when a liner comes to Hong Kong with tourists he is bound to get a good price for this teakwood model.



**WILL ATTACK ANY TRESPASSING MEXICAN AEROPLANES OVER BORDER:**  
Squadron of United States army aeroplanes at Douglas, Arizona, where they are patrolling the international border between Mexico and United States with orders to attack any Mexican aeroplane which comes over United States territory.

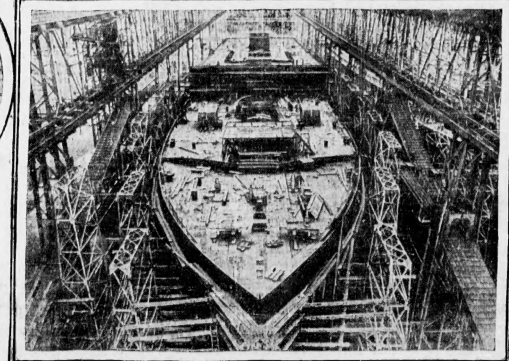


**STYLE IDEA:**  
Distinctive frock, featuring angular designs in both the beige mink blouse and the black velvet skirt.



**WOMAN CHINESE EDITOR:**  
Mrs. Zau Piau-bing, whose husband was executed for an offensive article, has revived his newspaper under Nationalist regime.

**MORE BLINDFOLD TESTS:**  
(At left)—Helen Hicks, girl golfer wonder of Hewlett, L.I., outdrove prominent women golfers while blindfolded in a unique contest staged at Pinhurst, N.C.



**THE GENESIS OF THE WORLD'S LARGEST LINER:**  
Oceanic, under construction for White Star Line, is destined to be the world's largest ship with length of over 1,000 feet and beam of 100 feet, being equipped with electric drive engines.



**MAY SUE GOVERNMENT:**  
Capt. Randall of the I'm Alone, who is reported to be considering a suit against the United States government for \$500,000 for the sinking of his schooner.



**NOW MRS. "BABE" RUTH:**  
Mrs. Claire Hodgson, now the wife of the home-run king, "Babe" Ruth, is well known as a sportswoman and keeps in trim doing men's work around her boat.



**WOMEN MEMBERS OF CONGRESS AT OPENING OF THE SPECIAL SESSION:**  
When President Hoover called the special session of congress to consider farm relief and tariff revision all the women members but Katherine Langley of Kentucky were present at the opening session.



**VIEW FROM GRAF ZEPPELIN DURING A CRUISE:**  
Part of the Island of Crete as seen from the Graf Zeppelin during her recent flight from Berlin to the Holy Land and back.



**NEW BLACK BUILDING:**  
Latest addition to picturesque sights in London is this highly polished black granite building in Great Marlborough St., reflecting changing colors of day in its polished walls.



24 Bank of Montreal  
Bldg., Edmonton.  
Phone 1255

**NEEDS A WIFE**  
LONDON, April 24. — A young  
million has charge of a coconut  
plantation on an island in the Pa-  
cific group is one of the luckiest  
men in the world. It takes ten months  
more for him to get letters from  
home.

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**EDGAR D. CRUMP,**  
International Patent Attorney  
24 Bank of Montreal  
Bldg., Edmonton.  
Phone 1255

# Bulletin Want Ads Arouse Interest, Create Desire and Quicken Decision

## Edmonton Bulletin

ALBERTA'S OLDEST NEWSPAPER

CLASSIFIED ADVERTISING

ADVERTISING RATES

1 line, per week, 10 cents

2 lines, per week, 15 cents

3 lines, per week, 20 cents

4 lines, per week, 25 cents

5 lines, per week, 30 cents

6 lines, per week, 35 cents

7 lines, per week, 40 cents

8 lines, per week, 45 cents

9 lines, per week, 50 cents

10 lines, per week, 55 cents

11 lines, per week, 60 cents

12 lines, per week, 65 cents

13 lines, per week, 70 cents

14 lines, per week, 75 cents

15 lines, per week, 80 cents

16 lines, per week, 85 cents

17 lines, per week, 90 cents

18 lines, per week, 95 cents

19 lines, per week, 1.00

20 lines, per week, 1.05

21 lines, per week, 1.10

22 lines, per week, 1.15

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277 lines, per week, 13.90

278 lines, per week, 13.95

279 lines, per week, 14.00

280 lines, per week, 14.05





# THE BULLETIN OFFERS

ONE HOUR A DAY WILL  
BRING YOU BIG PAY

IT WILL NOT INTERFERE  
WITH YOUR BUSINESS OR  
PLEASURE. IT IS A SPARE-  
TIME, CAN'T LOSE COMPE-  
TITION.

CHRYSLER 65 SEDAN



A \$1,910.00 Chrysler 65 Sedan, plus \$90.00 cash. Total value \$2,000.00. The Chrysler Sedan will be on exhibition at the Motorrome Ltd., 10157 102 Street.

HUPMOBILE SEDAN



A \$2,165.00 Hupmobile Sedan. If the First Prize winner chooses this car, it will be necessary for him to pay \$165.00 cash, as the First Prize in The Bulletin contest is only valued at \$2,000.00. The Hupmobile will be on exhibition at McLean's Motors Ltd., 10204 102 Street.

REO FLYING CLOUD



A \$2,200.00 Reo Flying Cloud Sedan. If the First Prize winner chooses this car, it will be necessary for him to pay \$200.00 cash, as the First Prize in The Bulletin contest is only valued at \$2,000.00. The Reo Sedan will be on exhibition at The Western Motors, 10299 102 Street.

BUICK COACH



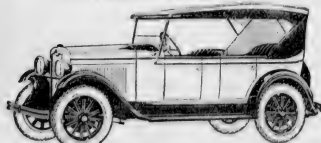
A \$1,910.00 Buick Coach, plus \$90.00 Cash. Total value \$2,000.00. The Buick will be on exhibition at the Price Dayton Buick Co., 10010 104 St.

OLDSMOBILE SEDAN



A \$1,465.00 Oldsmobile Sedan. The Oldsmobile Sedan will be on exhibition at the Burrows Motors, 10126 106 Street.

CHEVROLET TOURING CAR



A \$873.00 Chevrolet Touring Car, plus \$12.00 cash. Total value of prize \$885.00. The Chevrolet will be on exhibition at The Edmonton Motors Ltd., 10228 98 Street.

The Edmonton Bulletin offers a pleasant and profitable diversion  
Automobiles, Radios, Beautiful Cabinet Phonographs, Cash Prizes, etc., to  
**You Cannot Lose! Every Contestant**  
CLIP ENTRY BLANK BELOW OR PHONE 6567

## This Tells You the Story

The Edmonton Bulletin, through its big Auto Contest, will award thousands in prizes to the people residing in the field in which it circulates. This liberal offer is open to both men and women. It costs you nothing to join the contest. Everybody who takes part is sure to be rewarded. You are certain of winning one of the four automobiles, one of the other awards, or a cash consolation prize. All the awards are to be made according to the subscription vote obtained by the candidate. These votes are given on subscriptions to the Edmonton Bulletin from either new or renewal subscribers, as shown in the schedule of subscriptions. Any man or woman, except employees of the Edmonton Bulletin or members of their immediate families, or the First Prize winners in our last Two Counties, married or single, young or old, may join the competition. Those who wish to join the contest and complete in the campaign may nominate themselves. The entry blank will act as a self-selector and is good for 10,000 votes. Candidates may obtain subscriptions anywhere and votes will be entered on all subscription payments. A list of competitors and the schedule of cash will appear in the Edmonton Bulletin from time to time, so that the friends interested may note the progress of those competing. A credit receipt will be issued to each subscriber, and the votes due on those receipts will be published to the leading of the candidates at the discretion of The Contest Department. The contest will not be a long, drawn-out affair. You are not going to be compelled to wade through a wearisome campaign, or kept in suspense. The campaign lasts nine weeks. Get busy right away. Send in your entry. Don't let time melt another minute against your chances for success. Those who start early will have the best chance of winning the largest and best awards. Every candidate is assured of a square deal, an ABSOLUTE FAIRNESS IN THE KNOWING OF THE CONTEST.

## Schedule of Votes for New Subscriptions—Price List and other information

Length of Subscription	Price List Carrier or Mail	1st Period	2nd Period	3rd Period	4th Period	5th Period	6th Period
		Amount of votes 1st period votes each week	Amount of votes 2nd period votes each week	Amount of votes 3rd period votes each week	Amount of votes 4th period votes each week	Amount of votes 5th period votes each week	Amount of votes 6th period votes each week
14 weeks	\$ 2.10 Carrier	7,000	7,000	7,000	7,000	7,000	7,000
8 months	2.00 Mail	7,000	7,000	7,000	7,000	7,000	7,000
2 years	4.00 Carrier	14,000	14,000	14,000	14,000	14,000	14,000
1 year	2.00 Mail	14,000	14,000	14,000	14,000	14,000	14,000
2 years	4.00 Carrier	28,000	28,000	28,000	28,000	28,000	28,000
1 year	2.00 Mail	28,000	28,000	28,000	28,000	28,000	28,000
2 years	4.00 Carrier	56,000	56,000	56,000	56,000	56,000	56,000
1 year	2.00 Mail	56,000	56,000	56,000	56,000	56,000	56,000
2 years	4.00 Carrier	112,000	112,000	112,000	112,000	112,000	112,000
1 year	2.00 Mail	112,000	112,000	112,000	112,000	112,000	112,000

## SCHEDULE OF VOTES GIVEN FOR RENEWAL SUBSCRIPTIONS

Length of Subscription	Price List Carrier or Mail	1st Period	2nd Period	3rd Period	4th Period	5th Period	6th Period
		Amount of votes 1st period votes each week	Amount of votes 2nd period votes each week	Amount of votes 3rd period votes each week	Amount of votes 4th period votes each week	Amount of votes 5th period votes each week	Amount of votes 6th period votes each week
14 weeks	\$ 2.10 Carrier	7,000	7,000	7,000	7,000	7,000	7,000
8 months	2.00 Mail	7,000	7,000	7,000	7,000	7,000	7,000
2 years	4.00 Carrier	14,000	14,000	14,000	14,000	14,000	14,000
1 year	2.00 Mail	14,000	14,000	14,000	14,000	14,000	14,000
2 years	4.00 Carrier	28,000	28,000	28,000	28,000	28,000	28,000
1 year	2.00 Mail	28,000	28,000	28,000	28,000	28,000	28,000
2 years	4.00 Carrier	56,000	56,000	56,000	56,000	56,000	56,000
1 year	2.00 Mail	56,000	56,000	56,000	56,000	56,000	56,000
2 years	4.00 Carrier	112,000	112,000	112,000	112,000	112,000	112,000
1 year	2.00 Mail	112,000	112,000	112,000	112,000	112,000	112,000

This schedule of votes for Four or Five Year Subscriptions will be furnished by the Contest Dept. Upon request of the candidates. Votes on Second Payment Subscriptions will be computed on the schedule which was in force when the first payment was made. Twenty-five Thousand (25,000) Extra Votes will be given for the first year's subscriptions to The Edmonton Bulletin which each candidate turns in. All cheques sent in to cover subscriptions must be marked "accepted" by the banks on which they are drawn. Send or bring all subscriptions and remittances for same, direct to the Contest Dept. of The Edmonton Bulletin. Upon receipt of same, vote certificates will be issued and returned or credited as required. All cheques, drafts, money orders, or bills to be made payable to The Edmonton Bulletin. Candidates are requested to write out plainly the middle stub, which is to be brought or sent to the Contest Dept. If you do not have room to write all the instructions on the middle stub, you can write on the back of same. However, be sure and give us the full name and not the initials. We will be pleased to furnish you with extra receipt books, so that your friends may assist you in securing subscriptions. When friends are signing for a candidate, they must sign the candidate's name, per their own name.

## Sealed Ballot Box

During the last week of the contest a locked and sealed ballot box will be placed in the contest department's office at Suite One, Credit Foncier Building, and the keys turned over to the judges or auditors. All reserve votes or remittances will be placed in the ballot box and will remain there until the contest is closed, and candidates calling at the contest office will be requested to bring their last remittance in a sealed envelope, thereby creating an absolutely secret vote which guarantees secrecy in their voting and which protects every participant, insuring that no information can possibly leak out as to their final standing. Ballots and remittances that arrive in the ballot box after the ballot box is closed will be placed in the box unopened by the auditors and judges.

## Extra Votes 25,000

Will be given to each and every candidate for the first subscription of one year or more which they turn in (either new, renewal or arrears subscription). The votes will be given in addition to the regular scale of votes allowed under the vote schedule found elsewhere in today's ad. These 25,000 extra votes will mean a big start toward winning the elegant \$2,000 prize, or one of the other prizes.

## SECURE THE EARLY START TODAY

SEND IN YOUR ENTRY BLANK AT ONCE!

## An Early Start For Winners

One of the outstanding features of a short campaign of this kind is that the early entrants usually carry off the big prizes. The declining vote schedule will also undoubtedly give the "early birds" an advantageous start over those entering later.

AN EARLY START IS HALF THE BATTLE. ENROLL TODAY. THE COMPETITION ONLY LASTS A FEW SHORT WEEKS.

## The Object of The Contest

The object of this big undertaking is to secure new prepaid subscribers to The Edmonton Bulletin, also to secure renewals and collections of back subscription accounts, and while doing this to ascertain who are the most zealous, persevering and determined men and women of this section of Canada. It costs nothing to participate in the competition.

We furnish the valuable prizes while you furnish the new subscribers, renewals or collections in your spare moments.

Address Your Entry Blank and All Communications to

## "THE CONTEST DEPT."

Of The Edmonton Bulletin  
Suite 1, Credit Foncier Bldg.,

Or Phone 6567

## A TIP ON HOW TO WIN

First—You enter the competition by sending in an entry blank properly filled out. The entry blank is good for 10,000 votes, and only one entry coupon will be accepted for any one number.

Then select the aid of your friends and neighbors, use your telephone. Let everyone know that you are a member before they provide their help to a more enterprising competitor.

Be ambitious and determined to win from the start. If you have friends you cannot see at once, write them. It will take votes to win the five prizes—secure the votes. They can be obtained by clipping them from editions of The Edmonton Bulletin or by securing subscriptions for The Edmonton Bulletin.

You can get votes and subscriptions anywhere.

Votes will be given on new subscriptions to The Bulletin, and on renewals of old subscriptions that are paid, also on payment of arrears.

Call or send to the Contest Department of The Edmonton Bulletin, Suite One, Credit Foncier Building. The contest manager will be glad to have you call as he can explain anything you do not call, and full instructions and supplies will be sent to you.

Secure every daily vote coupon possible, but principally work for votes secured on subscriptions. They count up faster.

CLIP OUT NEATLY

## Edmonton Bulletin Automobile Contest

Suite 1, Credit Foncier Bldg.

GOOD FOR 500 VOTES

For  
Address

This coupon, when neatly clipped and brought or mailed to The Contest Department, will count for the candidate whose name is written thereon.

VOID AFTER JUNE 1st

## NO LOSERS



A special fund of \$10,000.00 Cash has been set aside to be distributed in the form of 10 per cent commission to enterprising motorists. This can't be arranged without securing competition to all candidates and means that there will be no losers in the competition. Could anything be fairer or more liberal than that?

## No Favoritism Shown

We wish to assure all our readers that The Edmonton Bulletin contest will be conducted in a fair, impartial and business-like way. We cannot promise that you will win an auto, but we can promise that everyone will receive a square deal. We absolutely guarantee that no favoritism will be shown to anyone. Under these conditions we believe that you can readily see that your chances of winning an auto are as good as those of anyone else.

We honestly believe that if you are a fair judge of human nature and possess a reasonable amount of tact, you can win in this fascinating competition.

There are a number of people in your town or district who are now taking The Edmonton Bulletin. Get a list of these subscribers and get in touch with each one. Ask them to save their renewal subscription for you. Make a house to house canvass for new subscribers—every home is a possibility.

Take a few minutes and make up a list of your own acquaintances and it will surprise you how soon you will have an army of workers around you, all willing to assist you in winning the big prize.

Read in mind, the most important thing is for you to send in your name and address to The Contest Manager of The Edmonton Bulletin at once.



# CHANCE OF FIFTEEN CARS

to the residents of Edmonton and the surrounding communities.  
be given away absolutely FREE to energetic men, women and children.

## Gets an Award or Cash Commission!

CLIP ENTRY BLANK BELOW OR PHONE 6567

### DON'T DELAY— START TODAY

COMPETITION ONLY LASTS  
9 SHORT WEEKS. THIS IS  
YOUR OPPORTUNITY. JOIN  
OUR SPARE-TIME. CAN'T-  
LOSE COMPETITION.

#### Rules, Regulations and Conditions of the Bulletin's Big Automobile Competition

- Everyone who is of good character, whether married or single, old or young, is eligible to compete in The Edmonton Bulletin's big competition. This means that men, women and young folks may enroll as members of the contest.
- Those wishing to compete for the free automobiles and other prizes may enroll their own names. Enrollment coupons must be accompanied by the proper address of the prospective candidate.
  - No employees of The Edmonton Bulletin nor the First Prize winners from our last two contests can enter or compete for any of the prizes.
  - The Edmonton Bulletin reserves the right to reject any nomination.
  - Enrollments may be made in the contest at any time during the course of the competition.
  - All votes given on subscriptions are good until the end of the competition, and may be published at the discretion of the competitor, the subscriber or the Contest Department.
  - Candidates who seek to lessen competition by discouraging other candidates, or whose friends endeavor to lessen competition by the same method, will be disqualified and dropped from the competition.
  - Votes are not transferable except under the following circumstances: If a candidate wishes to withdraw from the competition he or she may give his or her votes to a substitute but said substitute must be a new candidate who has not been before accepted in the competition.
  - A committee of well-known business men or auditors will be selected by the Contest Dept. to count the votes and decide upon the prize winners.
  - All contest records will be open to the inspection of the candidates at the following judges' final count.
  - Cash must accompany all subscriptions where votes are to be issued.
  - Candidates can secure subscriptions anywhere.
  - There will be NINE working weeks of the competition.
  - The Edmonton Bulletin reserves the right to award prizes or give extra prizes.
  - The Edmonton Bulletin reserves the right to encourage the candidates in their competition in every way possible.
  - The Edmonton Bulletin reserves the right to give extra votes and to alter the schedule of votes, but it guarantees the candidate that all subscriptions turned in from the beginning of the competition will receive the benefit of any alteration in the schedule of votes if none is altered or of any extra votes if any other than those mentioned in this ad are given.
  - We wish to make it perfectly clear that the carrier boys are in no way affected by this competition.
  - In case of a tie, the prize will be equally divided among those having an equal number of votes.
  - The Edmonton Bulletin guarantees fair treatment to all candidates and disavows any question arise a decision of the management will be considered final and absolute.
  - No promise or statement made by any solicitor or agent varying from the rules or statements published in The Edmonton Bulletin will be recognized.
  - Candidates influencing or attempting to influence any of the judges or auditors shall forfeit all rights to either a prize or commission.
  - A Candidate is not required to be a regular subscriber or agent of The Edmonton Bulletin to enter the competition.
  - The Edmonton Bulletin reserves the right to alter the rules and regulations of any of the offers, everything, in fact, except a reduction of the prize list.
  - Persons who enter and take part in the competition must bind themselves to abide by the foregoing rules.

#### THE FREE PRIZES

**And How They Will Be Awarded**  
The first four prizes below will be designated in the competition as Capital Prizes. The first prize will be awarded to the candidate who amasses the highest number of votes during the competition, regardless of district.

##### FIRST CAPITAL PRIZE

Valued at \$2,000.00—it will be given to the candidate who secures the greatest number of votes during the competition regardless of the district. The winner has the choice of a Hudson sedan, Buick sedan, Chrysler sedan, Graham Paige sedan, Oldsmobile sedan, Buick sedan, Chrysler sedan, Graham Paige sedan, Oldsmobile sedan, Buick sedan, Chrysler sedan, Graham Paige sedan.

##### SECOND CAPITAL PRIZE

Valued at \$1,400.00—it will be given to the candidate who secures the highest number of votes in the district that did not win the First Capital Prize. The winner has the choice of an Essex sedan, Oldsmobile sedan, Buick sedan, Chrysler sedan, Graham Paige sedan, Oldsmobile sedan, Buick sedan, Chrysler sedan, Graham Paige sedan.

##### THIRD CAPITAL PRIZE

Valued at \$800.00—it will be given to the candidate regardless of district who stands highest after the first and second prizes have been awarded. The winner will be given the choice of a Hudson Touring Car or a Chevrolet Touring Car.

##### FOURTH CAPITAL PRIZE

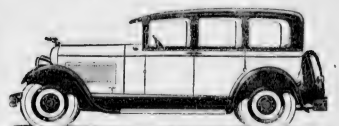
\$800.00 Whippet Touring Car—The Capital Prize Whippet will be given to the candidate who stands second in the district that did not win the Third Capital Prize. After the four Capital prizes have been awarded there will be many other prizes which will be designated as District Prizes, and will be awarded to each district equally. These prizes will be announced in the course of a few days. 10% commission will be paid to all non-prize winners.

#### OAKLAND SEDAN



A \$1,900.00 Oakland Sedan, plus \$100.00 cash. Total value \$2,000.00. The Oakland Sedan will be on exhibition at the Edmonton Motors Ltd., 10228 98th Street.

#### STUDEBAKER SEDAN



A \$2,245.00 Studebaker Sedan. If the First Prize winner chooses this car it will be necessary for him to pay \$245.00, as the total value of the First Prize in The Bulletin contest is only \$2,000.00. The Studebaker will be on exhibition at the Premier Motors Ltd., 10130 102 Street.

#### GRAHAM PAIGE SEDAN



A \$1,065.00 Graham Paige Sedan, plus \$5.00 cash. Total value \$2,000.00. The Graham Paige will be on exhibition at the showrooms north of the Empire Theatre, on 103rd Street.

#### ESSEX SEDAN



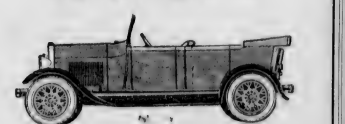
A \$1,260.00 Essex Sedan, plus \$235.00 cash. Total value of prize \$1,495.00. The Essex Sedan will be on exhibition at the Freeman Motor Co.

#### DE SOTO SEDAN



\$1,375.00 De Soto Sedan plus \$120.00 Cash. Total value of prize \$1,495.00. The De Soto Sedan will be on exhibition at the Alberta Motors Ltd., 10050 100 St.

#### WHIPPET TOURING CAR



A \$805.00 Whippet Touring Car. The Whippet will be on exhibition at Glyde and McEwan Motors Ltd., 305 Street and Jasper Ave.

### There Will Be No Losers

To each and every candidate who does not win one of the valuable prizes we will give 10 per cent. on all subscription money which he or she has personally collected, provided the amount turned in by said active member exceeds the sum of \$25.00.

There will, under this plan, be no losers. Every member who has earnestly made an effort to win one of the costly prizes will get something for his or her efforts.

### The Districts

The territory covered by The Bulletin has been divided into two districts to equalize the distribution of the prizes as follows:

DISTRICT NO. 1—Comprises all territory within the city limits of Edmonton.

DISTRICT NO. 2—Comprises all territory outside the city limits of Edmonton.

—NOTE—Candidates are not confined to their own districts in securing votes or subscriptions—these votes may be secured anywhere by any of the candidates or their friends.

### A Square Deal For All

is the motto of the contest. Every candidate will receive equal treatment and there will be no favorites. All books and records will be open to the inspection of the candidate after the close of the competition, and all records will be audited before the final count. The final count of votes will be public—on all candidates and their friends may be present.

### Time For Winning Is Short

The Big Prize Competition only lasts nine short weeks, a very short length of time, considering the value of the prizes to be won. Candidates may begin to win prizes at once, and votes will be issued for subscriptions secured from today on.

Receipt books are ready at the Contest Dept. of The Bulletin, Suite 1, Credit Foncier Bldg. Write for a supply and they will immediately be sent to you.

## OBEY THAT IMPULSE!

Become a candidate today. Receipt books are ready at the Contest Department, Suite 1, Credit Foncier Bldg., and there is nothing to prevent you from getting a runaway start while others are making up their minds as to whether they will enter or not.

Enroll at once. Then phone or write all of your friends whom you cannot see personally. Tell them that you are a candidate and want their support. Be sure to ask them before they promise their aid to someone else.

Do not wait until the first vote period is nearly over before making a start. An early start is half the battle.

NOT LUCK! NOT CHANCE! EFFORT ALONE WILL WIN THE PRIZES

Address Your Entry Blank and All Communications to

## "THE CONTEST DEPT."

Of The Edmonton Bulletin  
Suite 1, Credit Foncier Bldg.,

Or Phone 6567

### The Object of The Contest

The object in organizing this contest is to arouse greater interest in The Edmonton Bulletin and to greatly widen the circle of its readers. Instead of hiring outside salesmen, to afford men and women throughout Central and Northern Alberta, the opportunity to gain by their own whole-hearted effort and the excitement of aid from their friends, to win out of all proportion to the time it takes to win them.

The contest offer is unusually liberal and attractive for those who care to utilize a small part of their spare time to profitable advantage by taking part in this competition.

It requires no experience to sell The Edmonton Bulletin. It is the kind of newspaper one who is acquainted with The Bulletin is the best kind of salesman or saleswoman for it. In fact, you will find The Edmonton Bulletin more popular and easier to sell than ever before.

Both new and renewal subscriptions count for your right away, send in your name. Don't let this chance against your chances for success. Those who start early will have the best chance of winning the big prizes.

Full information in connection with The Big Chevrolet Competition will be announced soon. Watch The BULLETIN.

### NO LOSERS



A special fund of \$10,000.00 Cash has been set aside to be distributed in the form of 10 per cent commission to active non-prize winners. This fund, however, ensures compensation to all candidates and means that there will be no losers in the competition. Could anything be fairer or more liberal than this?

### ENROLLMENT COUPON

GOOD FOR 10,000 VOTES

Enroll your name as a candidate in the contest, or enroll a friend if you wish.

Contest Department,

The Edmonton Bulletin,

Suite 1, Credit Foncier Bldg.—Phone 6567

Kindly enroll the following party as a candidate in your Auto Contest:

Name .....

Address .....

Phone Number .....

NOTE:—Only one enrollment coupon will be accepted for any one candidate.

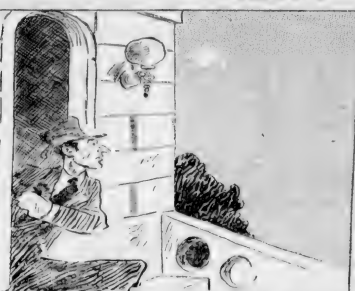
JANE ARDEN By Monte Barrett and Frank Ellis



THE GUMPS



The News



By Sidney Smith



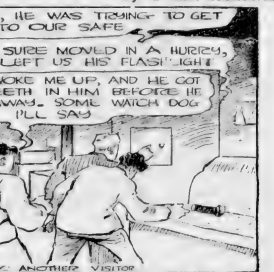
GASOLINE ALLEY



Everybody Satisfied

By King

FLYING TO FAME



A Shot in the Dark

By Ernest Henderson

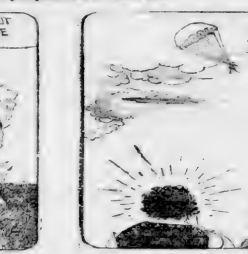
FRITZI RITZ By Ernie Bushmiller



BOOTS AND HER BUDDIES



A Sympathetic Affair



By Martin

WINNIE WINKLE THE BREAD WINNER



A Vigorous Thinker

By Ernie

Flapper Fanny Says



Dumbells



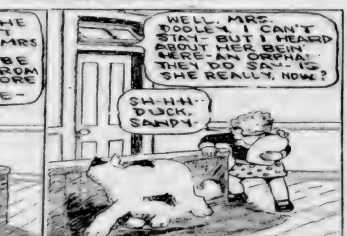
Miss Information



LITTLE ORPHAN ANNIE



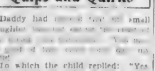
You Must Come Over



By Harold Gray



Quips and Quirks







ically one of the cheaper of the petroleum issues. The redemption of the 5 per cent. preferred will eliminate \$1,050,000 annually in dividend charged and senior stock capitalization will be eliminated by approximately \$65,000 annually. It appears to us as if there were some quiet but confident power in North America which the company controls one of the largest groups of utilities. Profits and dividends in 1922 were \$24,000,000.

the declaration of an extra dividend of \$50 for the first quarter of 1929. The earnings in the first three months of the year continued the gains which began in the middle of 1928, and we should consider the outlook as quite satisfactory.

**10% Off**

## Investments Offered

EDMONTON CREDIT COMPANY LTD.

**No Preference Stock**  
An Edmonton Company, financing Automobile Time Sales and giving financial assistance to local commercial enterprises who cannot obtain other capital.

This Company has paid regular semi-annual dividends since its organization—at no time has this

The paid-up working capital of the Edmonton Credit Company Limited is One Million Dollars. These shares are being offered to take care of the largely

Stock in this Company has never been subject to price fluctuation.

**FEDERAL INVESTMENTS LIMITED**

**FEDERAL INVESTMENTS LIMITED**  
Authorized Capitalization \$200,000.00  
Conducting a General and Short-term Financing  
Business. No Preference Stock.

**PACIFIC FINANCE COMPANY LTD.**  
Offers an investment for the conservative buyer of

7% Preference Shares in an all-Alberta Financing Company.

These Companies are under the management of

**WEBER BROS.**  
REAL ESTATE — INSURANCE — FINANCIAL AGENTS  
Edmonton, Calgary, Regina

Edmonton Credit Building Phone 23461  
Ask for Descriptive Booklet

HABES

# STATION. Limited

VE OFFICES:—Calgary, Alberta, and Los Angeles, California.

currently issued, including this offering, 2,000,000 Shares.  
or Other Indebtedness.

Trust Co., Toronto, Winnipeg and Vancouver.

**Major-General D. M. Hogarth, D.S.O., C.M.G.,** Toronto, Ontario, Director; Director Sherritt-Gordon Mines, Ltd., Sudbury

**Jackenzie Williams, B.Sc.,** Toronto, Ontario, *Director; investment banker.*

**E. E. Campbell, M.E.**, Toronto, Ontario, Director; formerly Assistant General Manager Granby Consolidated Mining, Smelting and Power Co., General Superintendent United Verde Extension Mining Co.

**PRESENT REVENUES:**—Royalty revenue from five wells in Santa Fe Springs field will presently be at rate of \$300,000 per annum, and rate is expected to reach \$500,000 per annum before the end of this year, as thirteen more wells are being drilled on another

**FINANCES:**—Upon completion of this present financing the company will have in excess of \$1,100,000 in its treasury.

**INTENSIVE CANADIAN OPERATIONS:**—The immediate objective of the Corporation is large expansion of its operations in the prospective fields of Western Canada, where its staff, possession of valuable geological data, believes some of the most important structures on the continent may be developed.

**PRINCIPLES OF OPERATIONS** 1.—The principles which have been and will be followed by the Corporation in building revenues necessary for execution of its policies, used with marked success by the great royalty companies of the United States, will be

adhered to, thus eliminating, in largest measure, drilling operations—the most costly and most hazardous branch of the industry. Leases and royalties will be negotiated over a wide spread, thus minimizing hazard of loss and increasing the chances of big success.

*The Corporation is not a drilling company and will confine its operations in that direction solely to offset drilling where such operations are imperatively demanded in protection of its holdings.*

**PERSONNEL:**—The standing of the directors of Nordon

poration is of the highest order. President and General Manager M. Ruby is acknowledged to be the outstanding authority upon prospective fields of Western Canada, with the widest experience continental oil affairs. Managing Director C. G. Willis stands tall high in the Southwest and is generally accorded a portion of credit for discovery and development of the oil fields of that section.

credit for discovery of several of the important fields in the Los Angeles Basin. From time to time, announcements will be made regarding the personnel of a Board of Consultants, which will include experts of continental and international reputation.

er details, gladly furnished upon request.

ER BRANCHES AND CORRESPONDENTS OF  
WILL BE OPENED AT THE HEAD OFFICE OF  
JAN. 23, 1929, AND MAY BE CLOSED IN THEIR

ment, to allow smaller amounts than are applied for.

# MATTHEWS

SECURITIES  
CORP.

Edmonton

1890





STORE OPENS AT 9 A.M. AND CLOSES AT 1 P.M.